

BRAND KIT

# Ridgeline Concrete

BEND, OR · DRIVEWAYS & SLABS

Generated by Bedrock Marketing  
Set up once, used everywhere

LOGO & LOCKUPS



COLOR PALETTE



Primary

#1F4E79

Accent

#C9922A

Slate

#6B7280

Ink

#0D1B2E

Paper

#F4F1EC

TYPOGRAPHY

HEADINGS · CORMORANT GARAMOND

## Built to last. Beautiful by design.

Aa Bb Cc · 600 / 700 weight

BODY · DM SANS

The quick brown fox jumps over the lazy dog,  
then pours a clean slab before the first frost.  
0123456789

Aa Bb Cc · 400 / 500 / 700 weight

VOICE & TAGLINE

